



**GREENPEACE**

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**GREENPEACE**  
IMPACT REPORT 2018



Our vision is a greener, more peaceful world.

Everything we do prioritises the natural systems that ensure the long-term health of our planet. This means defending our climate, oceans, forests, soils, and diverse plant and animal life.

What sets Greenpeace apart are our methods for bringing about positive change. We use investigations and peaceful direct action to expose environmental abuse and to champion solutions. Our work is designed to transform government, industry and society.

By focusing on doing, rather than commenting, we inspire people to confront the governments and corporations driving environmental destruction, and empower them to bring about real, beneficial change. We're not paid or swayed by any government or corporation: we rely entirely on people like you.

People are at the heart of everything we do, and our movement is made up of ordinary people who do extraordinary things. We've got courage, we've got facts, and we've got you. Together we show up, we stand up, and we get things done. And we'll do it again tomorrow.

Greenpeace UK Limited is our campaigning organisation, and as such is unable to be a charity. Greenpeace Environmental Trust is a registered charity, number 284934.

Our scientific research laboratories, managed by Greenpeace International, are based at Exeter University.

There are various Greenpeace reports referenced in this publication. If you would like to receive a copy by post or email please contact Andrew Sturley on 020 7865 8116 or email [andrew.sturley@greenpeace.org](mailto:andrew.sturley@greenpeace.org)

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*Front: Actor Javier Bardem and Greenpeace oceans specialist John Hocevar surface after exploring the Antarctic seafloor in a submarine as part of our campaign for an Antarctic Ocean Sanctuary. ©Christian Åslund / Greenpeace*

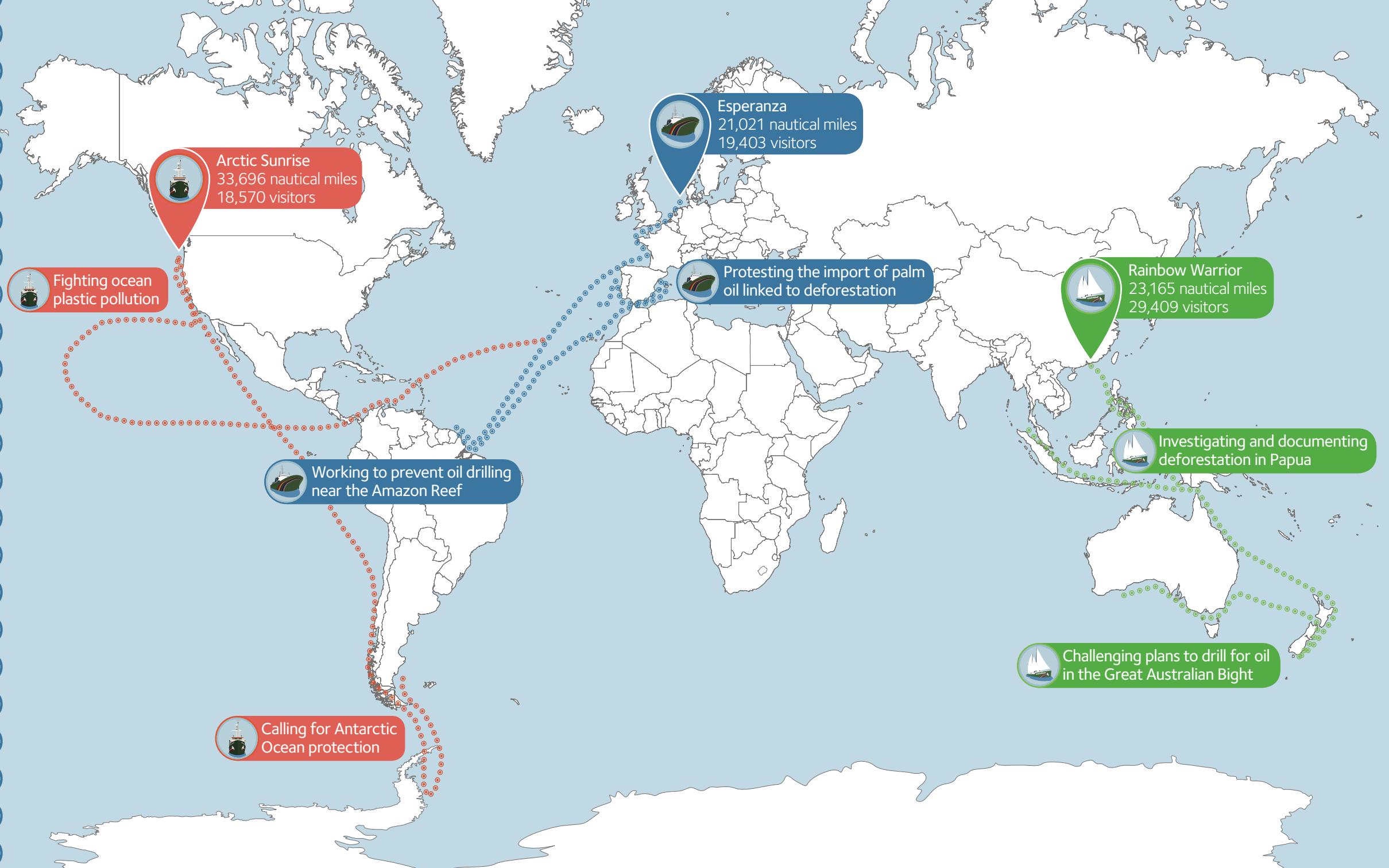
*Back: Fog on primary forest in southern Papua ©Ulet Ifansasti / Greenpeace  
Design: paul@helloworld.com*

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## OUR SHIPS

In 2018 our ships – the Rainbow Warrior, Arctic Sunrise and Esperanza – travelled a total of 77,882 nautical miles around the world, and welcomed 67,382 visitors on board during open boat days in ports of call.

From investigating the threats facing the Antarctic Ocean to challenging shipments of Indonesian palm oil tainted by deforestation, our three ships provide invaluable support to Greenpeace campaigns around the world.



Greenpeace has always embodied one very powerful characteristic: hope. We have always recognised that the challenges we face to protect our planet are many and significant. But we have also never doubted that they can be overcome. Throughout 2018, your support proved time and again that our hope is justified. Together we made great progress on many environmental issues ranging from climate change to deforestation and air pollution.

It was a year in which people power came through for our rainforests, when our supporters left the world's largest palm oil trader, Wilmar, with nowhere to hide. After we exposed the yawning gap between Wilmar's promises on paper and their practice on the ground, Greenpeace supporters around the globe stood up and took action. From signing petitions to blockading shipments of dirty palm oil, the individuals who make up our world told Wilmar to put planet before profit – and they listened. After an intensive campaign, and extensive negotiations, Wilmar are putting plans in place to get forest destroyers out of their supply chain – for good. This move by the industry's largest player has the potential to transform the entire market. That's what people power looks like, at its best. We have big plans to expand this approach across all major commodities and regions as we look at the fast-approaching 2020 zero-deforestation deadline.

We also took the first steps towards protecting our oceans. By the end of 2018, an incredible 2.8 million people from across the globe had joined our calls for the creation of a new Antarctic Ocean Sanctuary. Governments from around the world came out in favour of ocean protection like never before. And while the new sanctuary was ultimately blocked by just three countries, the determination and hope that

this movement unleashed is not giving up. Our work in the Antarctic was a prelude for an even bigger campaign for ocean protection – the opportunity to create ocean sanctuaries in all our oceans. We ended the year deep in planning for how we'll make this ambitious vision a reality over the next two years.

In 2018 we laid the foundations for the protection of the natural environment on a greater scale than ever before. And not a moment too soon. The UN report on climate change, published in October, made clear the scale of the challenge we face to keep warming at around 1.5°C – the minimum requirement if we're going to avoid the worst impacts of climate change. But it also gave us reasons for optimism. The solutions we need already exist. Renewable technologies are more affordable, efficient and scalable than ever. Our work to end the era of the internal combustion engine is starting to bear fruit – with Volkswagen's announcement of plans to end the production of new models by 2026 – marking a step change in momentum.

For the first time in history, it's possible to envisage a way forward. What we urgently need now is genuine leadership from governments to make sure that happens. Fortunately, with your support, we're in our strongest ever position to make sure they deliver. There is much left to do, but our hope remains as strong as ever. Thank you for standing with us.



**John Sauven,**  
Executive Director, Greenpeace UK



*John Sauven in front of the German embassy in London after activists rigged a huge banner urging the German government to quit coal.*

# OCEANS: A MOVEMENT FOR OCEAN SANCTUARIES IS BORN



In 2018 we galvanised a global movement of people determined to save our seas. Millions joined our calls for an Antarctic sanctuary – and, as oceans campaigner Will McCallum explains, retailers, politicians and even the fishing industry took notice and took action.

In January, our ship the Arctic Sunrise sailed into Antarctic waters, kickstarting our campaign for the creation of an ocean sanctuary in the Antarctic – potentially the largest protected area on Earth. Renowned scientists joined us on board, and together we gathered footage of a previously unexplored part of the Antarctic seabed carpeted with life, building the case for protection of this ocean.

At the same time, our supporters made headlines from Sydney to Buenos Aires by recreating a ‘march of the penguins,’ using giant model penguins to highlight how iconic Antarctic wildlife is increasingly under threat. And the world listened: by the end of 2018, an incredible 375,000 people in the UK – and 2.8 million worldwide – had joined the campaign.

As momentum grew, we launched a research report showing how krill-fishing companies were operating ever closer to Antarctic penguin colonies and whale feeding grounds, and revealed that UK health food store Holland & Barrett was stocking krill oil products fished in Antarctic waters. In response, Greenpeace supporters sent 45,000 emails to Holland & Barrett’s CEO in just 24 hours. The next day, the store announced it would stop stocking products made using Antarctic krill – a perfect example of how people power can force companies to change direction, fast.

Back in the Antarctic, Greenpeace volunteers braved freezing waters to stage a peaceful protest on an Antarctic krill vessel. With the industry looking increasingly isolated, we got key players to the negotiating table and brokered a landmark agreement that saw the vast majority of Antarctic krill fishing companies agree to stop fishing in sensitive waters. They even backed our calls for an ocean sanctuary.

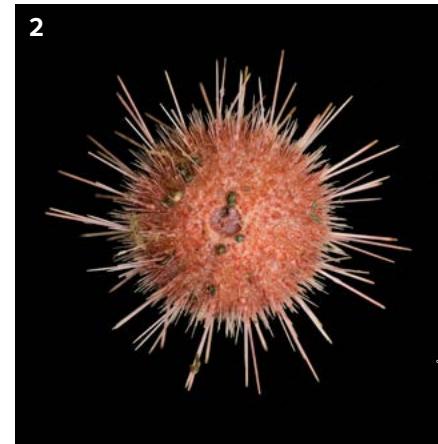
The Antarctic Ocean Commission, which has the power to create a sanctuary, met to make its decision in October. We ramped up the political pressure ahead of the event, lobbying key decision makers; in the UK, volunteer members of our Political Lobbying Network directly contacted almost every MP. All this pressure led to the UK government not only backing the proposed ocean sanctuary but officially supporting the need to protect at least 30% of our oceans by 2030. We’ve been calling for this for years, so it’s a real milestone to be proud of.

Unfortunately, delegations at the Commission from China, Russia and Norway blocked the proposed new sanctuary. Although the ultimate result was a disappointment, we won’t allow the setback to deter us from continuing the fight to protect the Antarctic. The fight for ocean sanctuaries has only just begun.

*“It is an incredibly important mission to go down and document these species in all their colourful existence and to prove the importance of protecting this unique ocean.”*

**Javier Bardem reflects on his submarine dive to the Antarctic seabed**

1. Antarctic biologist Dr. Susanne Lockhart examines a specimen collected from a submarine dive in Gerlache Strait
2. Antarctic sea urchin in the Antarctic Sound
3. Adélie penguin colony in Antarctica
4. Greenpeace ship the Arctic Sunrise passing through Charlotte Bay, Antarctic Peninsula



## WHAT NEXT?

With the UN negotiating a new Oceans Treaty, our focus on ocean sanctuaries won't waver. We'll hold the government to account on its promise to back sanctuaries across 30% of our oceans, in the Antarctic and beyond. And we'll launch our most ambitious expedition to date – a Pole-to-Pole ship tour to document and share even more evidence of why our oceans need proper protection.

# OCEANS: SINGLE-USE PLASTICS UNDER FIRE



So many people were calling time on throwaway plastics that Collins Dictionary chose 'single-use' as its word of the year. Oceans campaigner Louise Edge recalls 12 months when governments and retailers knew they had no choice but to act.

The devastation caused by single-use plastics has become impossible to ignore. When a sperm whale was found in November with 1,000 pieces of plastic in its stomach, it was another haunting reminder of why ending the age of single-use plastics is the only option. Greenpeace supporters took powerful action to make that happen throughout 2018.

Over 800,000 people told UK supermarkets to ditch throwaway plastic packaging, in what quickly became the biggest petition in our history. And, in September, hundreds of volunteers across the country joined our 'Shoppers' Revolt', visiting branches of all major UK supermarkets and encouraging customers to hand back 'pointless plastic' packaging on their fruit, vegetables and groceries. Finally, those that created the problem had to take some responsibility for dealing with it.

*"It's great to see daily news coverage of throwaway plastics and ever-growing public support for change. Greenpeace's campaign has the power to influence supermarkets to reduce their use of plastic packaging."*

**Richard Walker, Managing Director of Iceland**

Of all the retailers, it was Iceland who led the way in 2018. The store pledged to eliminate all plastic packaging from its own-brand range within five years. No other retailer came close to that level of ambition.

To try and change that, we worked with the Environment Investigation Agency to produce an unprecedented analysis of UK supermarkets' plastic footprints. When we published it in November, retailers were quick to react. One supermarket immediately set a new plastic reduction target and another published a new 'plastics plan' within a fortnight. But whilst they indicate some level of willing, these measures were nowhere near big enough or bold enough to match the scale of the problem.

Also in 2018, we focused on making sure politicians put sufficiently ambitious plans in place on plastics. We had great news in

March when the UK government agreed to introduce a deposit return scheme for plastic bottles – the day after we handed our petition to Environment Secretary Michael Gove. And when the Treasury put out a call for evidence on possible plastic taxes, an incredible 130,000 people submitted responses, the largest number in the Treasury's history.

We also launched our 'Testing the Waters' report, exposing the extent of microplastic pollution in even the most remote Scottish waters. The launch was held at the House of Commons, which in itself shows how far we've come – plastics have become a mainstream political issue. We still need much tougher action to dramatically reduce the sheer volume of throwaway plastic in use, though. 2018 was the year people woke up to the plastic problem, but there are still big battles ahead to get this crisis under control.



©Noel Guevara / Greenpeace



1. A crab trapped inside a plastic cup in marine biodiversity hotspot Verde Island, the Philippines  
2. Plastic bottle return scheme trial, London  
3. Shoppers handing single-use plastic packaging back at the till at Tesco and over 60 UK supermarkets

## WHAT NEXT?

As the government's new Environment Bill takes shape in 2019, we'll keep the pressure on to ensure it contains ambitious targets on reducing single-use plastics. And we'll keep pushing for a watertight deposit return scheme, which covers drinks containers of all types and sizes, wherever they are sold.

©John Cobb / Greenpeace

# FORESTS: AN END TO DEFORESTATION IN SIGHT?



With everyone from schoolchildren to street artists getting involved, the campaign to stop deforestation for palm oil reached new heights in 2018 – and led to an announcement that could finally transform the palm oil industry for good. Forests campaigner Daniela Montalto recalls the highlights.

When you make a film and it's watched 80 million times online, you know you're telling a story that people want to hear. Our 2018 animation Rang-tan, narrated by Emma Thompson, focused on an orangutan whose forest habitat was destroyed to clear land for palm oil plantations. The film fired imaginations and indignation worldwide, in a year when we targeted the companies responsible for tearing down our last surviving forests.

Our focus was on Wilmar, a trader which controls 40% of the world's palm oil supply. Our 'Final Countdown' investigation, published in September, revealed that Wilmar was nowhere near to fulfilling its longstanding commitments to cut deforestation out of its supply chain. And if the world's biggest palm oil trader wasn't dealing in 'clean' palm oil, there was no way that the dozens of major household brands whose products contain palm oil could

guarantee they were meeting their own zero-deforestation commitments.

Greenpeace supporters worldwide took all kinds of action to raise awareness of the price our forests are paying for palm oil. Street artists from Kuala Lumpur to New York created giant murals of the birds of paradise at risk because rainforest habitats are being destroyed in Papua. Climbers from seven countries stopped a palm oil tanker leaving a Wilmar refinery in Indonesia, and volunteers boarded a cargo ship to protest as it carried Wilmar's palm oil products to Europe. These actions generated global press coverage, making it the perfect time to ramp up the pressure by targeting Wilmar's customers.

We published a new report, 'Dying for a Cookie', showing how well-loved brands like Oreo are complicit in rainforest destruction by buying

through Wilmar. Hundreds of thousands of people took to the streets worldwide to show Oreo's owner Mondelez that their involvement in deforestation could no longer be hidden. A team of Greenpeace activists even recreated a smouldering rainforest outside Mondelez's UK Headquarters – complete with a displaced (animatronic) orangutan.

The impact? Mondelez and other brands told Wilmar to clean up its act. And finally, in December, Wilmar responded, publishing a detailed plan to map and monitor all of its suppliers. If this is put into action, Wilmar will be one step closer to finally eliminating deforestation from its supply chain. This would have a major impact on the rest of the industry. So we ended the year in talks with Wilmar, to make sure it seizes this chance to help make deforestation for palm oil a thing of the past.

*“By making a noise, demanding answers and forcing change, we can stop feeling sorry. Instead, we can feel exhilarated as we witness these iconic beasts living truly wild once more.”*

Emma Thompson, narrator of our Rang-tan film, on her hopes for orangutans

1. Activists occupy a palm oil refinery belonging to Wilmar International in Sulawesi, Indonesia
2. Young orangutan in Kalimantan, Indonesia
3. Volunteers create a smouldering rainforest with lifelike animatronic orangutan at Oreo's UK headquarters, protesting their use of palm oil linked to deforestation
4. Volunteers paste up Birds of Paradise stickers in London as part of a global campaign to raise awareness about deforestation in Papua



## WHAT NEXT?

We'll be watching Wilmar very closely to make sure it fulfils its plans to clean up its supply chain once and for all. We'll also extend our focus beyond Indonesia – exploring ways to pressure the businesses destroying thousands of acres of forest for other commodities around the world.

# OIL: PILING PRESSURE ON VW AND BARCLAYS



A remarkable U-turn by VW, a less polluted future for London and a growing outcry about tar sands brought the end of the oil age ever closer, says oil campaigner Areeba Hamid.

What a difference a year makes. By the end of 2018, Volkswagen's UK CEO had finally agreed to meet us – after two years of campaigning and countless refusals – and the company had become the first major car manufacturer to admit that an end to the internal combustion engine is in sight, announcing plans to stop selling diesel and petrol cars by 2040. We need to phase out fossil-fuelled cars much faster than this, but it was still a huge turnaround from a carmaker that claimed diesel had a 'great future' as recently as 2017.

So many people were involved in this campaign. In May, a group of female mechanics made headlines by dismantling a VW car outside a VW-sponsored V&A exhibition, ironically entitled 'The Future Starts Here'. And in August, medical professionals joined us to shut down VW's headquarters, prompting 19,000 supporters to email VW's UK CEO in one day, demanding – successfully – that he meet with Greenpeace.

*"I urge Barclays to reconsider its involvement in this project, and avoid funding the further destruction of my people and the planet."*  
Ocean Hyland from the Tsleil-Waututh Nation, Canada

In another big milestone for us – after two years of intensive efforts – London Mayor Sadiq Khan announced an extension of London's Ultra Low Emission Zone, in which the most polluting vehicles are charged for entry. This will have a big effect on London's air pollution levels and on funding for alternative forms of travel.

Throughout 2018 we also campaigned hard on fossil fuel supply, targeting the banks, companies and governments backing tar sands pipelines in Canada and the USA. These pipelines would do untold damage to Indigenous peoples' ancestral lands, the natural environment and our climate. Our investment team briefed banks with interests in tar sands – and HSBC was among those to later rule out funding for new tar sands projects. But Barclays continued to provide financing – so throughout 2018 we called them out and called for them to stop.

Working with First Nations communities, we supported Ocean Hyland, from the Tsleil-Waututh Nation, to ask board members at Barclays' AGM to reconsider the bank's investments. We also rebranded the entrance of Barclays' UK HQ – and dozens of branches around the country – to expose them as the dirty bank they really are. And hundreds of volunteers protested outside local branches – as thousands of Barclays' customers pledged to close their accounts if the bank didn't act.

While Barclays hasn't responded – yet – to mounting pressure, the judiciary is with us. The Canadian courts ruled in 2018 that the country's government had failed to consult with Indigenous peoples on the controversial Trans Mountain Expansion pipeline – and halted all work on the project. The ruling could mean years of delays – or, hopefully, this toxic project being cancelled altogether.

1. 40 activists rebrand the main entrance to Barclays Bank's London HQ, protesting the bank's continued funding of tar sands pipelines
2. Medical professionals take part in a protest about VW's commitment to diesel at their UK HQ
3. First Nations activist Ocean Hyland addresses Barclays and the crowd



## WHAT NEXT?

Given scientists' unrelenting warnings about climate change – and the fact that governments and companies like BP and Barclays are still paying them no heed – in 2019 we're raising our ambition still further. We'll challenge these institutions, and others like them, to ensure everything they do is in line with keeping our world within 1.5 degrees of warming.

# UNEARTHED: REVEALING THE STORIES OTHERS WOULD RATHER BURY



This year, our team of investigative journalists exposed everything from acid oil drilling plans in protected UK landscapes to a plastics recycling scandal in Malaysia. Unearthed's Editor Damian Kahya has the details.

One of Greenpeace's founding principles is to bear witness: exposing the reality of environmental injustices in order to help end them. Throughout 2018, our 'Unearthed' investigative reporters continued that powerful tradition, reaching huge audiences through our own news platform and social media channels, and as our investigations hit headlines across the global media.

Our domestic work was dominated by Brexit-specifically by potential environmental risks that could, without our scrutiny, have been swept under the carpet by the government. In July, we published the findings of a major undercover investigation, revealing how a secretive think tank – the Institute of Economic Affairs (IEA) – had been working with US donors to capitalise on the “opportunity” presented by Brexit to slash food and environmental standards.

Through our six-month investigation, which included undercover meetings in Washington, Copenhagen and London, we found that US agricultural companies have pledged money to

the IEA, hoping to profit from a trade deal that scraps EU restrictions on US products such as chlorinated chicken and hormone-reared beef. Other donors – previously kept secret – include oil giant BP. After our story hit front pages, the Charity Commission and parliamentary lobbying watchdog announced investigations into the IEA.

In a separate investigation, we revealed that vast swathes of the South Downs national park and other protected areas could face a new oil rush, as companies planned to use ‘acid drilling’ techniques to get around restrictions on fracking and drill for oil in pristine areas of natural beauty. It would require thousands of new wells to be drilled – using a technique that’s even less monitored and regulated than fracking itself.

And a separate piece of work focused on how UK plastic recycling is treated after being shipped to Asia. We found items from dozens of recognisable British brands piled high in illegal dump sites in Malaysia, seemingly confirming that global recycling systems can't cope

with the amount of single-use plastic that companies are churning out. We handed over details of the investigation to the Environment Agency and the Environmental Audit Committee's Sustainable Seas inquiry.

The Malaysia exposé was one of many stories picked up by mainstream top tier media. In the UK, the Daily Telegraph and Daily Mail shared our exposé about how many of the newest diesel vehicles are still dangerously polluting – a story that also made front-page news in Belgium and the business pages of France's Le Monde. And our revelation that over 25% of the UK's fishing quota is controlled by just five families sparked coverage across the Scottish press, as well as in The Times and Financial Times – showing the government that whatever happens with Brexit, promises around a fairer deal for fishers won't be forgotten. The findings of that investigation have since been repeatedly cited in parliament by both Tory and Labour MPs pushing for amendments to the Fisheries Bill to allow redistribution of quota on social and environmental grounds.

1. Greenpeace investigators take water samples at an industrial site near Jenjoram, Malaysia

2. Plastic packaging waste from the UK is found at a site adjacent to the Wespac Recycling Factory, Malaysia – not being recycled

3. Unearthed investigations making headlines



## WHAT NEXT?

In 2019 Unearthed will focus on the two big environmental crises of our time – biodiversity loss and the threat of catastrophic climate change. We'll continue to keep a watch on the rise of populism and political agendas designed to enable environmental destruction, shining the light of transparency on behind-the-scenes lobbying and deal-making.

# POLITICS: GROWING INFLUENCE, GROWING IMPACT



At a time of protracted political uncertainty, our opinions and evidence were sought out time and again to provide expert advice and support on the most pressing environmental challenges, explains Head of Politics, Rebecca Newsom.

When Foreign Office Minister Alan Duncan, after being handed our Antarctic Ocean Sanctuary petition in October, said how pleased he was that “government policy is so strongly aligned with Greenpeace objectives”, it was just the latest sign of how seriously our political asks are now taken across the political spectrum. We sit firmly outside the political process – and never shy away from speaking truth to power – but our voice is valued and frequently sought out across a range of policy issues. In 2018, we really used that to our advantage.

This year, MPs quoted our briefings in parliamentary debates and scrutiny sessions on more issues than ever before – from single-use plastics and ocean sanctuaries to nuclear power and air pollution. On plastics, we know our briefing was heard loud and clear, as several MPs quoted directly from us during a House of Commons debate. The SNP even turned one of our press releases on nuclear energy into a letter to Theresa May.

On air pollution, we’ve been working at both national and city level, in particular continuing to engage with London Mayor Sadiq Khan and his team. Our work directly contributed to his announcements of both an extended Ultra-Low Emission Zone for central London and a planned phase-out of new petrol and diesel vehicles by 2030. On single-use plastics, it’s hard to deny the link between us handing our petition for a deposit return scheme directly to Environment Secretary Michael Gove one day – and the next day his announcement of plans to introduce such a scheme.

Part of this success comes from building relationships with politicians and their advisors and staff. Another key element is the persistence and dedication of our supporters. Throughout 2018, our growing Political Lobbying Network made a big impression on MPs, engaging them directly on environmental and campaign issues. For example, 646 MPs were contacted personally and asked

to support the Antarctic Ocean Sanctuary. Over 100 went on to contact then-Foreign Secretary Boris Johnson, asking him to back the campaign, or raised the issue in parliament.

We also lobbied specific politicians on local issues – for example collaborating with residents in coastal communities to promote and hand in petitions calling for more sustainable fisheries post-Brexit. And 100,000 people used our online tool to call on Government for a robust post-Brexit environmental watchdog. This played a big role in ensuring a commitment to establish a green watchdog was included in the EU Withdrawal Bill.

These may be uncertain times politically, but our focus on ensuring environmental issues are not overlooked remains as sharp as ever.



1. Greenpeace volunteers deliver a petition to the Department for Business, Energy & Industrial Strategy, calling for a fair deal for solar panel installation
2. Actor Javier Bardem before meeting with Environment Secretary Michael Gove to discuss protection of the Antarctic Ocean
3. Greenpeace hand Michael Gove a 300,000+ petition calling for a deposit return scheme in the UK
4. Fisheries Minister George Eustice is presented with a petition calling for the Fisheries Bill to support local, low impact fishers

## WHAT NEXT?

In 2019, we will be working with campaign teams across Greenpeace to increase pressure on all decision-makers so they take more ambitious action on climate change. We are also planning a particular focus on the upcoming Environment Bill, to ensure it enshrines legal targets for reducing our plastic waste, cleaning up our air and restoring nature once and for all.

# Global Impact



## EU

In April, following six years of Greenpeace campaigning, European governments backed a plan for a near-total ban on three bee-killing insecticides. In a clear signal that a different kind of agriculture is needed to protect our planet, and that governments are finally starting to shift away from the use of toxic chemicals in farming, use of these neonicotinoids is now banned across all open-field uses.



## BRAZIL

In December, after two years' intensive campaigning, we received some great news: IBAMA, the Brazilian Environment Agency, announced that it would not grant oil company Total permission to drill for oil near a unique Amazon reef ecosystem. We revealed the very first underwater images of the reef, proving that the ecosystem could be at least six times bigger than Total thought, and undermining the claims in their Environmental Impact Assessment.



## CANADA

Canada's Federal Court of Appeal rejected the government's approval of the Trans Mountain pipeline expansion project, ruling that the Canadian government had failed to adequately consult Indigenous peoples on the plans. Greenpeace supporters worldwide had been campaigning against the pipeline expansion in solidarity with First Nations communities - including putting pressure on Prime Minister Justin Trudeau during a UK visit, by constructing a huge tar sands oil pipeline around the Canadian High Commission.



## INDIA

In April, following three years of pressure from Greenpeace supporters, the Indian government finally published their National Clean Air Programme, outlining plans to tackle the country's air pollution health emergency. It makes important pledges on measuring and monitoring air quality - both of which are urgently needed - an important first step along the road to reduced emissions and the transition away from fossil fuels.



## NEW ZEALAND

After seven years' campaigning, a historic decision saw the government ban new offshore oil and gas exploration as it seeks to create a carbon neutral economy. Throughout this time, we've campaigned alongside local communities, including iwi, hapū and other Indigenous groups. This ban now makes exploration by the few existing permit holders a risky decision, given the government's clear direction of travel on climate change.



## POLAND

After logging in Poland's ancient Białowieża Forest reached its highest levels for 30 years in 2017, Greenpeace supporters embarked on a campaign to stop it. After 180,000 people backed a petition, and peaceful protesters blockaded logging operations, we won: the European Court of Justice ruled that the increased logging was against EU law and must stop. The ruling is good news for Europe's last ancient lowland natural forest, and brings us a step closer to securing full protection for Białowieża.



## RUSSIA

Greenpeace Russia has independently monitored forest fires for eight years, and have found that official reports have drastically underreported the scale of the problem. Our patience paid off in February, when the Russian State Parliament passed a Bill introducing fines for forest officials involved in cover-ups. In 2018, for the first time, official statistics were close to our own. Reliable reporting will help get fires extinguished quickly, and increase funding for forest fire services.



## SOUTH KOREA

Following concerted Greenpeace pressure (including climbers scaling the Berlin City Palace to hang a banner over a flagship Samsung advert), the technology giant committed to using 100% renewable energy in the US, China and Europe by 2020 - a huge step forward. Samsung will also generate solar and geothermal energy near its South Korean plants, and support its suppliers to use renewables.



EU



INDIA



RUSSIA



BRAZIL



NEW ZEALAND



CANADA



POLAND



SOUTH KOREA

# FUNDING OUR MISSION

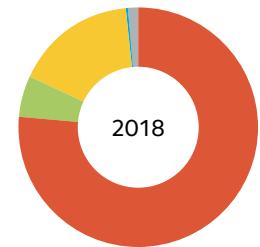
Your support makes our independence and impact possible, says Karen Rothwell, Director of Fundraising.



Greenpeace stands for positive change through action. Exactly what that action involves – from petitions, to political pressure, to investigations and peaceful protests – depends on what is likely to achieve the greatest impact. But the generosity of supporters like you makes it all happen.

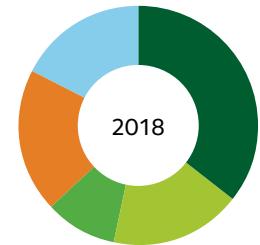
We don't take money from governments or companies. Never have. Never will. Instead, we honour your support by spending every penny you give us with great care. Thank you so much for standing with us, and with our planet.

## WHERE OUR MONEY CAME FROM



|                                             | 2018          | 2017          |
|---------------------------------------------|---------------|---------------|
|                                             | £ ,000        | £ ,000        |
| Subscriptions and donations from supporters | 18,148        | 15,833        |
| Grants                                      | 1,257         | 1,321         |
| Legacies                                    | 3,929         | 2,871         |
| Events                                      | 62            | 457           |
| Other                                       | 282           | 438           |
| <b>Total income</b>                         | <b>23,679</b> | <b>20,920</b> |

## WHAT WE SPENT IT ON



|                                              | 2018          | 2017          |
|----------------------------------------------|---------------|---------------|
|                                              | £ ,000        | £ ,000        |
| Campaigning                                  | 8,501         | 8,002         |
| Campaign and supporter communications        | 3,913         | 3,497         |
| Grants for international campaigns           | 4,301         | 4,910         |
| Actions, investigations, outreach and events | 2,157         | 2,473         |
| Fundraising                                  | 3,106         | 3,761         |
| <b>Total expenditure</b>                     | <b>21,978</b> | <b>22,642</b> |

These are the combined accounts of Greenpeace UK Ltd and Greenpeace Environmental Trust, which funds the promotion of sustainable development, scientific research, investigations and educational projects that further our understanding of the effects of human activity on the natural environment. If you would like to enquire about making a charitable gift to Greenpeace through a Foundation or Trust, please contact Louise Krzan on 020 7865 8175.



Crew members retrieving a submarine onboard Greenpeace ship the Arctic Sunrise, after doing unprecedented research on the Antarctic seafloor

# THANK YOU

We can't thank you enough for your support. As the pressures on our planet keep on growing, your support makes all of the progress in this report possible.

We would like to acknowledge the following individuals and organisations for their generous contributions in 2018:

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